

**IDS announces the appointment of
SK Oilfield Equipment Co Pvt Ltd
as its authorised representatives in India**

Turning data into Knowledge

October 5th 2015

IDS is proud to announce the appointment of **SK Oilfield Equipment Co Pvt Ltd** as its exclusive representatives for the Indian market for all of its products and services.

IDS Director, Douwe Franssens, firmly believes that this is a good time for IDS to explore and develop the Indian market; "There are many opportunities today in India's growing market, especially for operational reporting capabilities and associated analytics as Indian Operators, Service Companies and Rig Contractors are looking to international markets where continuous performance is essential".

SK Oilfield's Managing Director, Manav Kanwar commented "It is encouraging to see that drilling activity in India has not dropped in 2015 ; in fact, ONGC is about to award long term contracts for 15 offshore drilling units. Lot of work needs to be done in India to move away from legacy reporting systems to WITSML standard web based systems which allow for instant decisions to be made based on user friendly dashboards."

About IDS

IDS has been providing web-delivered operational reporting solutions to the upstream oil and gas industry for over fifteen years. Drilling contractors, operators, and service companies utilise the data management capabilities to obtain crucial insight into their company's operational performance through pre-configured dashboards and advanced benchmarking visualisations. Utilising the skills of industry-experienced engineers in conjunction with advanced IT proficiencies, IDS continues to be at the very forefront as an operational reporting and data analysis provider. As a strong advocate of data integration, IDS's web-delivered solutions minimise data entry while maximising data integrity, enabling companies to increase operational efficiencies.

For more Information contact IDS Marketing at marketing@idsdatanet.com

About SK Oilfield Equipment Co Pvt Ltd

Established by Raj Kanwar in 1970, SK Oilfield today covers the entire oil patch in India partnering foreign companies in doing business with Operators, Drilling Contractors, Oilfield Service Companies & EPC companies. Over the last 45 years, SK Oilfield have successfully completed multi-million dollars contracts for the supply of Services, Drilling, Process, Pipeline & Production equipment and software.

For more information contact SK Oilfield Marketing at info@skoilfield.com