

## **IDS appoints Geomark Ltd as its authorised agent in Egypt**

*Turning data into Knowledge*

September 28<sup>th</sup> 2015

IDS is proud to announce that GeoMark Ltd has been appointed its exclusive agent for the Egyptian market representing all products and services developed by IDS.

IDS Director, Douwe Franssens, believes this a good time for IDS to explore and develop the Egyptian market; “There are many opportunities in today's market especially for operational reporting capabilities and associated analytics as Egyptian Operators, Service Companies and Rig Contractors are looking to international markets where continuous performance is essential.”

GeoMark's Business Development Manager Ahmed Shereba, is confident that the Oil & Gas market in Egypt will benefit from IDS' “Knowledge Management” solutions, and believes users will switch to IDS' “web operational reporting solutions” and find it an essential part to their operations.

### **About IDS**

IDS has been providing web-delivered operational reporting solutions to the upstream oil and gas industry for over fifteen years. Drilling contractors, operators, and service companies utilise the data management capabilities to obtain crucial insight into their company's operational performance through pre-configured dashboards and advanced benchmarking visualisations. Utilising the skills of industry-experienced engineers in conjunction with advanced IT proficiencies, IDS continues to be at the very forefront as an operational reporting and data analysis provider. As a strong advocate of data integration, IDS's web-delivered solutions minimise data entry while maximising data integrity, enabling companies to increase operational efficiencies.

### **About GeoMark**

GeoMark engages in provision of oilfield services with our oilfield partners, we currently operate in Egypt and other African countries where our services provide mechanical, technology, and services solutions used in the drilling, evaluation, completion, production, and intervention of oil and gas wells.

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